



I'm a chronically excited and curious product design leader, mentor, and wannabe content designer.

## Skills

### Leadership

Mentoring & coaching  
Coalition building  
Team building  
Platform strategy  
Product strategy

### Design

Co-design & facilitation  
Platform design  
Service design  
Content auditing  
Information architecture  
UI & visual design  
Rapid prototyping  
UX writing  
Data modeling  
Developer experience

### Research

Qualitative methods  
Study design  
Insight analysis  
Continuous discovery  
Interview moderation

## Education

### American University

Class of 2011, cum laude  
B.A. Graphic Design  
B.A. Public Communication

## Experience

### National Public Radio

Washington, DC

Principal Product Designer 2022 - Present  
Lead Product Designer 2020 - 2022  
Senior Product Designer 2015 - 2020

- Directed a design team to drive NPR's first podcast subscription service, generating \$1.1M in soft launch
- Pioneered the NPR Studio platform, driving its inception and shaping it from concept to reality, fostering trust and collaboration across NPR and 250+ local stations
- Modernized NPR's core data model, streamlining product development and enabling rapid, seamless adoption of a new cross-network CMS
- Created robust fundraising tools and support mechanisms, enabling us to connect 3.4M potential donors with their local member station
- Forged dynamic coalitions to democratize design and optimize user experiences across platforms
- Nominated for a company-wide mentorship award for my commitment to fostering growth among designers
- Promoted inclusive and accessible design practices to ensure people-centric experiences for all audiences

### Marriott International

Bethesda, MD

UX Designer 2013 - 2015  
Associate Art Director 2011 - 2013

- Led the strategic planning and execution of the Marriott mobile app's first transformative redesign, overseeing both in-house and agency design work and developing new, collaborative processes between functional teams

### Open Internet Tools Project

Remote

Volunteer Design Researcher 2013 - 2015

- Enhanced industry understanding of the state of usability for digital privacy and security tools